

## Order Form: ASC X12 Sponsorship Opportunities

Put your brand in front of key global e-business users and developers driving e-business applications in Manufacturing, Healthcare, Finance, Transportation, Communications and Government.

**Contact's Full Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Name (Date) of Meeting of Sponsorship:** \_\_\_\_\_

Sponsorship Name*	Sponsorship Investment**
Exhibitor Sponsorships	
<input type="checkbox"/> Platinum Exhibitor	\$3,000
<input type="checkbox"/> Gold Exhibitor	\$2,500
<input type="checkbox"/> Silver Exhibitor	\$1,500
<input type="checkbox"/> Literature Sponsor	\$450
General Sponsorships	
<input type="checkbox"/> Platinum Sponsor Choose one <input type="checkbox"/> Sponsor of Meeting Gifts <input type="checkbox"/> Portfolios <input type="checkbox"/> USBs <input type="checkbox"/> T-shirts <input type="checkbox"/> Tote Bags OR <input type="checkbox"/> Evening Reception Sponsor	\$5,000
<input type="checkbox"/> Gold Sponsor Choose one <input type="checkbox"/> Internet Sponsor <input type="checkbox"/> ASC X12 Breakfast Sponsor <i>Choose one:            Mon., Tues. or Wed. breakfast</i>	\$3,500
<input type="checkbox"/> Silver Sponsor Choose one <input type="checkbox"/> Refreshment Break Sponsor <i>Choose one:            Mon., Tues. or Wed. break</i> <input type="checkbox"/> Hotel Key Cards	\$2,500
<input type="checkbox"/> Bronze Choose one <input type="checkbox"/> Luggage Tag Sponsor <input type="checkbox"/> Meeting Lanyard Sponsor <input type="checkbox"/> Conference Room Pads, Pens Placement	\$1,500
ROI Banner Program	



Half Banner Ad  \$400/mo. OR  \$700/2 mos.; Mos: \_\_\_\_\_

*\* All opportunities are available on a first-come, first-served basis and are deadline-permitting.*

*\*\* Call for Nonmember pricing.*

**Accepted Banner Ad File Formats:**

- Static, animated or Flash banners
- .gif files are preferred; .jpg files are accepted

**Banner Ad Guidelines**

- Insertion Order Due Date: the 20<sup>th</sup> of the month for banners placed the following month
- Material submission date: All materials must be received by the Insertion Order Due Date, the 20<sup>th</sup> of the month for the following month.
- Orders will generally be accepted on a first-come, first-served basis, based on availability.  
NOTE: Efforts will be made to accommodate representation from a diversity of companies so that any given company will not hold the same spot for an over-extended period of time.
- A company with an extended ad run may be asked to diversify the ad, after two-to-three months.
- All ads must be approved by DISA, the secretariat to the ASC X12.

**PAYMENT:** All opportunities must be paid in advance by check or credit card, prior to posting.

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

**Pay by credit card:**

Credit Card Type:

- American Express    VISA    MasterCard    Other: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Expiration Date: Month: \_\_\_\_ Year: \_\_\_\_\_

Name, as it appears on the credit card: \_\_\_\_\_

*If paying by credit card, fax this 2-page form to DISA, the ASC X12 Secretariat: (703) 970-4488.*

**Pay by check:** Please make check payable to “DISA,” and mail to:

DISA  
 c/o ASC X12 Sponsorship Opportunities  
 7600 Leesburg Pike, East Building, Suite 430  
 Falls Church, VA 22043

The ASC X12 is authorized to insert the advertisement we provide on [www.x12.org](http://www.x12.org), according to the specifications listed above. We agree to the conditions and rates. Incomplete orders may not be published. Advertising copy deemed objectionable by the publisher for any reason may be rejected.

Signature	Name (Printed)	Date

**Questions? Contact:**  
**Patrice Scheyer, Director of Marketing and Communications, DISA**  
**(703) 970-2052; [pscheyer@disa.org](mailto:pscheyer@disa.org)**