August 24, 2007

TO: ASC X12 Voting Representatives and Alternates

SUBJECT: ASC X12 Chair and Vice Chair Election

The enclosed X12 Chair and Vice Chair candidate biographies and voting proxy authorization are to be used for the September 24, 2007 ASC X12 Chair and Vice Chair election. The election is scheduled during the X12 September meeting General Session beginning at 5PM in the Golden State Room of the Wilshire Grand Hotel in Los Angeles, CA.

Voting registration for the X12 Chair/Vice Chair election is scheduled on Sunday, September 23 from 12 noon to 5:00 PM and Monday, September 24 from 7:00 AM to 5:00 PM in the Group Registration area of the hotel. With only one vote per company, X12 voting representatives or alternates are required to register on behalf of their organization in order to cast a ballot during the General Session. Membership dues must be current in order to participate in the election. Voter registration is not associated with meeting attendee registration.

If you, as a primary voting representative are unavailable to vote in the election, your company's alternate representative may register to vote in your absence. If neither you, as the voting representative or voting alternate are available to attend the election, your designee must present a completed voting proxy when registering to vote in the election.

If you have any questions about the election, please contact Guy Mayer at gmayer@disa.org or 703.970.2059.
ASC X12 Chair and Vice Chair Election
Proxy Voting Authorization

Only to be used in absence of the primary and alternate voting representative of record

The___________________________________(ASC X12 member organization in good standing), appoints the individual listed below to exercise its voting privilege during the ASC X12 Chair and Vice Chair election scheduled for the X12 General Session on September 24, 2007 at the X12 meeting in Los Angeles, CA.

Name:___________________________________________________________

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Title:____________________________________________________________

Company:________________________________________________________

Address:________________________________________________________

Telephone:______________________________________________________

Email:___________________________________________________________

Signed for the above named member organization on ____________________ Date

Signature:________________________________________________________

Name:___________________________________________________________

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Witnessed by:

Signature:________________________________________________________

Name:___________________________________________________________ Date________________

Print

Proxy designees must submit this completed authorization to the Secretariat at the voter registration desk in order to participate in the election.

Any reproduction of this form must be done in its entirety or the proxy becomes NULL and VOID.
ASC X12 Chair Candidates
2007 Election

September 24, 2007
5:00-6:00 PM

Golden State Room
Wilshire Grand Hotel
Los Angeles, CA

Candidate Biographies

Ralph Berwanger

Dan Kazzaz
Previous X12 Experience and reason for serving
I bring more than 15 years of service to ASC X12 as a prolific contributor performing numerous functions, both operational and technical in nature. Most recently, I served as the TAS representative for the X12 Insurance Subcommittee; provided guidance to X12’s strategic and tactical direction via participation on Steering Committee, Policies & Procedures (P&P) and the Procedures Review Board (PRB); and advanced X12’s XML architecture (CICA) and supporting infrastructure to help members streamline and expedite their message development while continuing to play a key role in X12 EDI data development and maintenance.

I served as Chair from 2003-2005, Vice Chair from 1999-2003 and before that chaired X12’s Communications & Controls’ Data Security Task Group for several years. While ASC X12 Chair, I accomplished the following and more:

- Secured and endorsed Memorandums of Understanding with HL7 and NCPDP.
- Evangelized X12 initiatives to a variety of external entities including HL7, UN/CEFACT, CompTIA/EIDX, xmlCoP, just to name a few.
- Shepherded X12’s syntax-neutral architecture, CICA, for generating XML messages into existence and implementation across X12 and now into the marketplace.
- Founded the original (Convergence) Collaboration and Outreach Task Group (COTG) with the vision to give external groups developing XML and other standards an infrastructure to perform and leverage their work and best practices.
- Reestablished and secured current vendor contributors for today’s Tools for X12 Member Program. This program, for instance, has helped more than double X12 Government’s membership and participation.
- Worked with all Subcommittees to ensure collaboration and interoperability among the various business domains, such as X12 Finance and X12 Insurance.

I am seeking the position of ASC X12 Chair, because now more than ever I believe it is essential to establish a collective vision of X12 across its multiple business domains and to move that unified vision into implementation and out into the marketplace. As both X12 EDI and XML messages flourish, we are in need of a stronger integrated operational and technical infrastructure, so that we as members spend more time focused on resolving our specific business requirements and less time churning through endless data and, at times, unnecessary politics and personal agendas. We need to ensure that our standards,
Ralph Berwanger
Candidate 2007 ASC X12 Chair

procedures and processes possess greater agility and flexibility required to meet future vertical and horizontal market needs.

I bring a track record of trust, respect and effective communication to X12, its diverse constituency and external relationships. I have a keen ability to work with diverse groups and agendas and to achieve cooperation and consensus in a time-efficient manner. It would be an honor to serve you in this capacity as Chair.

Biography
Ralph Berwanger is a member of FOX Systems and successfully performs project management roles for a large Independent Validation and Verification activity. Specifically, he oversees the implementation of one of the nation’s largest MEDICAID Management Information Systems. In addition to project management activities, he is a key player in the establishment of strategic business partnerships and agreements with other corporate and governmental entities, and is a highly regarded thought leader for the company’s EDI knowledge base.

Ralph entered the private sector following a career in the Air Force where served as an expert in cryptography, data security and public key infrastructure. Prior to joining FOX Systems, Ralph held the esteemed title as Ambassador to Standards at bTrade where he developed and implemented numerous financial, supply chain, and government e-business projects, including the deployment of infrastructures that support transaction-based business processes and building security solutions to protect business information.

In addition to X12, Ralph has also been an active contributor to UN/CEFACT, ISO, OASIS, and W3C bodies and chaired the following groups:

- The Data Security Working Group of the EDIFACT Working Group.
- The former UN/CEFACT Trade Facilitation and Business Process Group.

As a key contributor to the ebXML initiative, Ralph helped produce the ebXML Transport, Packaging, and Routing Specification.

Ralph holds a B.S. in Education from the University of the State of New York, and a B.S. in Computer Science from the University of Maryland. He earned a Master’s degree in Strategic Intelligence from the Defense Intelligence College while in the Air Force and is current enrolled in a Master’s degree in Management from Liberty University. Additionally, Ralph is a certified Program Management Professional by the Program Management Institute.

Ralph resides in Georgia, where he lives with his wife, Mary Helen, of 30+ years. They are proud parents and grandparents of three children and a handful of grandchildren.
Dan Kazzaz
Candidate 2007 ASC X12 Chair

Previous X12 Experience and reason for serving:

I have been an active member of ASC X12 since 1984. I have had the pleasure and the privilege to serve as ASC X12’s Chair for the past 2 years. The X12 membership is amazingly talented and dedicated. During my term, X12 has greatly improved its message development infrastructure, implemented several new marketing initiatives and created a new non dues-based revenue stream by championing the revival of ASC X12 conferences. These accomplishments are detailed on the next page.

I am seeking a second term to firmly establish ASC X12 as the leader in the development of e-commerce strategies. To accomplish this goal will require an understanding of the needs of the market, the creation and promotion of an easily understood value proposition and the continued refinement of our infrastructure to support these business needs.

Biography.

Rapid Data Interchange, LLC. 2001- Present. Founder and CEO. RDI provides consulting services to various constituencies and establishes joint ventures to improve B2B connectivity.


Digital Equipment Corp. 1974 – 1977. Served as software specialist in both a pre-sales and post-sales environment.
Accomplishments during this term as X12 Chair.

External Marketing.

**Resurrected the X12 marketing organization.** This Task Group had been dormant since 1990, and had the net affect of beginning to get our organization recognized in the market.

**Set up a regular speaking tour.** Worked the marketing team to set up speaking engagements as the chair of X12. This includes New England Electronic Commerce and New York/ New Jersey EDI group and, most recently, GS1’s UConnect conference.

Internal marketing.

**Produced the X12 song.** X12 is an organization full of great people with a great mission. It should be sung about.

**Social events.** The members should get to know each other in social settings. By sponsoring the Tuesday night chair’s reception and planning a regular Wednesday night event we are getting the members of disparate X12 tracks to meet each other.

**Brought new topics to the general session.** Most of you have enjoyed the exposure to new areas often resulting from the byproduct of your efforts. These have included entertainment related messages and improving the lot of the developing world.

Revenue

**Resurrected the X12 conferences.** The February 2007 Real Time Healthcare Claim (RTA) conference was the first profitable X12 conference since 1999. Prior to 1999, a significant portion of X12 revenue was derived from conferences and trade shows.

New initiatives.

**Bridges to other organizations:** We pushed through and signed agreements with WEDI and CEICA. We are now pursuing multiple new initiatives with these organizations. We are working to bridge to GS1, HL7 and others. (We are creating a new message jointly with CEICA and new code list tables with HL7). I am a participant of the healthcare group, which is actively participating in the HITSP effort (healthcare standards harmonization).
Brought new work to X12. Initiated the Real-Time Adjudication group, for which a standard is sorely needed. This effort has resulted in new members joining the organization.

**Infrastructure**

Moved CICA to the forefront. Prior to my election as chair, the data entry for our new messages was through spreadsheets and the repository was not under our control. We are now moving forward with the best methodology and tools in the standards business.
ASC X12 Vice Chair Candidates
2007 Election

September 24, 2007
5:00-6:00 PM

Golden State Room
Wilshire Grand Hotel
Los Angeles, CA

Candidate Biographies

Gary Beatty

Peter D. Pruyne

Sylvia Webb
Gary Beatty  
President  
EC Integrity, Inc.  
2450 Evergreen Road  
Mosinee, WI  54455  
Phone:  715-574-4330  
Fax:  775-402-5488  
Email:  gary@ecintegrity.com

Gary has over 20 years experience implementing EDI in the grocery, retail, manufacturing, insurance, and healthcare industries. The last 15 years of which he has focused on EDI implementation for healthcare payers and providers.

Gary has provided leadership within the insurance industry as the past chair of the X12N Insurance Subcommittee, chair of the Designated Standards Maintenance Organizations (DSMO), member of the Workgroup for EDI (WEDI) board of directors, the Data Interchange Standards Association (DISA) board of directors, the Executive Director of the Healthcare Electronic Commerce Foundation (HECF), and past commissioner of the Electronic Healthcare Network Accreditation Commission (EHNAC) commissioners. He has provided testimony several times before the National Committee on Vital and Health Statistics (NCVHS) dealing with healthcare EDI standards, security, and standardized medical records. The NCVHS is responsible for providing guidance to the Secretary of Health and Human Services on issues related to HIPAA.

He has been very involved in the development of the ANSI X12 standards used within the healthcare industry co-chairing the Coordination of Benefits Workgroup, the Healthcare Claims Workgroup, and the Healthcare Task Group. He has also co-chaired the WEDI workgroups which developed the 834 Enrollment, the 837 Professional Claim, and the 837 Dental Claim Implementation Guides which were the predecessors of the HIPAA implementation guides.

Gary has a degree in computer science from the University of Wisconsin-Oshkosh.
In the past I have provided many levels of leadership within X12 starting as a health care industry claims expert in the development of the 837 Health Care Claim transaction, co-chair of the Coordination of Benefits workgroup, chair of X12N, TG2, WG2 Health Care Claims Workgroup, co-chair of the X12N, TG2 Health Care Task Group, and chair of the X12N Insurance Subcommittee, representing its members on the X12 Steering Committee. I have also represented X12 to external organizations such as The Workgroup for EDI (WEDI), the Designated Standards Maintenance Organizations (DSMO), and the National Committee on Vital and Health Statistics (NCVHS). I am also an active member of the DISA board of directors. Professionally through my relationship with EDI Partners I have provided EDI education to over 18,000 individuals on the implementation of EDI which also give me an interesting perspective to the customers of X12 standards and what their needs are.

I wish to continue providing leadership to X12 and its members though consistent application of our policies and procedures, maintain a financially responsible organization and work with the chair to foster X12 and its current and future standards to industry.
Biographical Information
Peter D. Pruyne is Technical Director for SysCom Strategies, a vendor of portable high performance translation technology. His responsibilities include the design, development, and maintenance of SysCom products. An advocate of Electronic Data Interchange (EDI) and Extensible Markup Language (XML) technology initiatives, Peter is a seasoned veteran in and key contributor to the national and international standards communities.

Peter has been a dedicated participant in the American National Standards Institute (ANSI) Accredited Standards Committee (ASC) X12 for over a decade. He is the current Vice-Chair of ASC X12, and a former Chair of the ASC X12 Communications & Control Subcommittee, where he also served as the representative for the Procedures Review Board (PRB) and Task Group 4 (Management Transaction Sets). Peter has also served as an elected member of ASC X12’s Executive Committee.

Before joining SysCom, Peter was a consultant to Chrysler Corporation’s Engineering division, and a developer of educational systems for Control Data Corporation. His background is in software development, ranging from assembly language for Seymour Cray’s early RISC supercomputers to the pure object-oriented language Smalltalk, and all things in between. Peter studied Computer Science & Philosophy at the University of Illinois in Urbana, IL.

Peter is happily married, living in San Diego. When not doing software development or Standards activities, he thoroughly enjoys teaching his son Duncan the mechanical joy of hot rodding a 30 year-old sports car. Other interests are theories of gravitation, and its practical avoidance in flying remote-controlled sailplanes.
Peter D. Pruyne Goals for ASC X12

My goals for ASC X12 are simply put, health and growth. To be healthy we need good leadership and good execution. To grow we must be open to new ideas, new methods, and new participants.

One of my objectives is to move our future to embrace open source principles. The growth of open source software development and licensing is nothing less than a revolution. Open software should be the natural cousin to an open consensus based Standards process such as ASC-X12. Group technical development, adoption, use, and continual enhancement, are what we have always been about. Developing operational and technical approaches to facilitate better and wider electronic participation in standards development is key to our future.

My general objective is to do all the things that help move this organization forward. Meeting both our expected and surprise challenges is our only path to continued success in the Standards arena. In our almost three decades we have made great strides, I don’t believe we are nearly done. To continue that work requires experience, dedication, and hard work. The objective is worthy, I’ll bring all three to bear.
Sylvia Webb  
Candidate 2007 ASC X12 Vice Chair

Sylvia is Managing Partner of GEFEG US and responsible for all North American operations. Prior to joining GEFEG, Ms. Webb was a highly regarded senior consultant in the design, testing, and implementation of e-commerce and EDI (electronic data interchange) systems. She has led projects at all levels, from smaller technology companies to fortune 100 companies. Sylvia has a strong business background in manufacturing and service sector industries. Ms. Webb served as Co-Chair of the OASIS UBL Procurement Subcommittee. She is a Designated Expert for the US and participates in several UN/CEFACT Working Groups. She is Lead Editor for the TBG17 Harmonization Working Group, Technical Project Lead for the Earned Value Management Project in UN/CEFACT TBG6, and is active in many standards and industry associations including CIDX, AIAG, and others.

Statement of Interest
X12 needs a Vice Chair who works with the Chair as a team. The Vice Chair needs to have multi-national, multi-industry business experience combined with active exposure to national and international events in eBusiness including EDI, XML, and other syntax neutral technologies.

While technology has progressed at the speed of light, the investment in DISA staff to keep up with technology has not occurred. This is an area, in concert with our DISA partners, which needs urgent attention.

Well-documented, consistent, and unambiguous standards and supplementary technical reports are the foundations for implementation and revenue growth. X12 has made substantial strides over the past two years but still needs significant improvement. With the broad experience from other industry groups and standards organizations, I am uniquely qualified to support improvements in these areas.

The Vice Chair’s priorities and goals must be those of the members he/she represent. The Vice Chair must support the Chair in providing leadership direction, communicating X12’s Roadmap, the matrices for measuring its progress, and providing the motivation for volunteers to complete the needed program of work.

Finally, there is power in numbers. X12 must execute a plan that binds with the international standards communities and supports the national requirements of its members. There have been many attempts at this unsuccessfully. As a active participant in the international standards community, I am prepared to propose new approaches and a plan for action.

These are the areas where I feel X12 is weak and where I can provide the necessary leadership.