



Health Level Seven, Inc.

For Immediate Release

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HL7 and ASC X12 Offer Webinar on Plan-to-Plan Personal Health Record (PHR) Data Transfer Implementation Guide Ballot

HL7 Continuity of Care Document (CCD) Implementation Guide facilitates PHR data portability between health plans so that the members PHR information can move electronically when changing health plans

ANN ARBOR, Mich. / FALLS CHURCH, Virginia — April 3, 2008—Health Level Seven, Inc. (HL7) and the Accredited Standards Committee X12 (ASC X12) today announced a joint webinar on the Plan-to-Plan Personal Health Record (PHR) Data Transfer Implementation Guide developed in collaboration with Blue Cross Blue Shield Association (BCBSA) and America's Health Insurance Plans (AHIP). The Implementation Guide is currently being balloted through HL7.

The webinar will be held April 11, 2008 at 2:00 pm ET and will run for 90 minutes. It will educate attendees about the Plan-to-Plan PHR Data Transfer Implementation Guide, which was created for the US payer stakeholder community. Software developers and consultants responsible for implementation of the US realm PHR and EHR systems and local, regional, and national health information exchange networks as well as other interested parties are encouraged to attend the webinar.

The purpose of the Plan-to-Plan PHR data transfer is to facilitate PHR data portability between health plans. Based on the HL7/ASTM Continuity of Care Document (CCD), this Implementation Guide will provide health plans, with member consent, the ability to move

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the member's payer-linked PHR information from the previous plan to the new plan when their health coverage changes. It also provides a potential framework for greater standards-based interoperability of Personal Health Records between the consumer and the provider.

The registration fee is \$75. For more information, or to register for this event, please visit <http://www.hl7.org/events/X12042008/>.

Attendees at this webinar are invited to participate in the first informative ballot on the Plan-to-Plan PHR Data Transfer Implementation Guide. The ballot will be open until April 28, 2008, but interested parties must sign up to participate by the end of the day, April 14, 2008. HL7 Members may sign up on for this ballot pool at the Ballot Desktop home page at: <http://www.hl7.org/ctl.cfm?action=ballots.home>. Non-members may also participate in this ballot by paying a \$50 administrative fee. For more information, please visit: <http://www.hl7.org/documentcenter/ballots/2008MAY/announcements/Paid%20Participation%20in%20HL7%20Ballots%20Instructions.pdf>.

About HL7

Founded in 1987, Health Level Seven, Inc. (www.HL7.org) is a not-for-profit, ANSI-accredited standards developing organization dedicated to providing a comprehensive framework and related standards for the exchange, integration, sharing, and retrieval of electronic health information that supports clinical practice and the management, delivery and evaluation of health services. HL7's more than 2,300 members represent approximately 500 corporate members, which include more than 90 percent of the information systems vendors serving healthcare.

HL7's endeavors are sponsored, in part, by the support of its benefactors: Accenture; Booz Allen Hamilton, Boston Scientific Corporation, Centers for Disease Control and Prevention; Duke Clinical Research Institute (DCRI); Eclipsys Corporation; Eli Lilly & Company; Epic Systems Corporation; the Food and Drug Administration; GE Healthcare Information Technologies; GlaxoSmithKline; IBM; Intel Corporation; InterSystems Corporation; Johnson and Johnson; Kaiser Permanente; McKesson Provider Technologies; Microsoft Corporation; NHS Connecting for Health; NICTIZ National Healthcare; Novartis; Oracle Corporation; Partners HealthCare System, Inc.; Pfizer, Inc.; Philips Medical Systems; Progress Software Corporation DataDirect Technologies Division; QuadraMed Corporation; Quest Diagnostics Inc.; Science Applications International Corporation; Siemens Medical Solutions Health

Services; Solucient, LLC.; St. Jude Medical; Sunquest Information Systems, the U.S. Department of Defense, Military Health System; the U.S. Department of Veterans Affairs; and Wyeth Pharmaceuticals.

Numerous HL7 Affiliates have been established around the globe including Argentina, Australia, Austria, Brazil, Canada, China, Colombia, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, India, Ireland, Italy, Japan, Korea, Mexico, The Netherlands, New Zealand, Romania, Spain, Sweden, Switzerland, Taiwan, Turkey, United Kingdom, and Uruguay.

About ASC X12

The Accredited Standards Committee (ASC) X12, chartered by the American National Standards Institute (ANSI) in 1979, develops electronic data interchange (EDI) standards and related documents for national and global markets. With more than 315 X12 EDI standards and a growing collection of X12 XML schemas, ASC X12 enhances business processes, reduces costs and expands organizational reach. ASC X12's diverse member base includes 3,000+ standards experts representing over 340 companies from multiple business domains. To learn more about ASC X12 and how to participate in its vital standards-setting role for health care, insurance, transportation, finance, government and many other industries, visit <http://www.X12.org> or call 703-970-4480.

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