



Webinar: Call for Input into the Implementation Guide on Personal Health Record (PHR) Data Transfer between Health Plans

When: Tuesday, March 25, 2008

1:00 PM – 2:00 PM Eastern Time

12:00 PM – 1:00 PM Central Time

11:00 AM – 12:00 PM Mountain Time

10:00 AM – 11:00- PM Pacific Time

Speakers: Jonathan Gatrell, VP, Industry Development & Standards, Inovis, Inc.

Lenel James, Project Manager, Blue Cross Blue Shield Association

Subject Matter Expert: Durwin Day, Blue Cross Blue Shield of Illinois

Description: This 1-hour webinar will provide an overview of this draft PHR implementation guide, developed in collaboration with Blue Cross Blue Shield Association, America's Health Insurance Plans, ASC X12, and HL7. The primary purpose of the PHR is to accumulate an individual's health care data from multiple sources into one record to help patients and their health plans manage and document their health events. An X12 275 transaction will be the outer 'envelope' that will contain an HL7 Clinical Document Architecture Release 2 (CDA R2) XML package in one or more binary data segments (BDS). It is important to note that the intent of the X12 and HL7 documents is to specify transfers of cumulative underlying/raw PHR Data rather than any PHR snapshot in time.

Shortly following this webinar, ASC X12 will offer a Public Comment Period on 005050X274 with a follow-on Informational Forum at ASC X12's June 1-6 Meeting in New Orleans. Final publication of this implementation guide is slated for October 2008.

To Register: Visit <https://x12.webex.com/x12/onstage/g.php?t=a&d=359417795>.

There is no fee to attend this webinar. Please note, the maximum number of attendees for this webinar is 150. Should we exceed 150 registrations, we will endeavor to offer this webinar again within a few weeks.